
PRESS RELEASE



FOR IMMEDIATE RELEASE

RANDY LALLEMENT JOINS EASTSHORE INVESTMENT LLC AS VICE PRESIDENT OF BUSINESS DEVELOPMENT & MARKETING

ORLANDO, FLORIDA – March 10, 2015

I am pleased to announce that Mr. Randy Lallement has joined our organization as Vice President of Business Development & Marketing for our group of companies in the Brokerage, Title Services & Property Management business throughout Central Florida. He will be an instrumental addition to the expansion of our overall business & long term growth plan within the State of Florida and Southeastern United States.

Randy is a twelve year veteran of the Realty Executives International Franchise brand, handling all franchise sales & marketing in the southeastern region since 2001. He has been actively involved with many of the statewide & national Realtor Associations. Randy is a longtime resident of Winter Park, having been in senior positions in marketing, advertising & business development for the past 30 years. His vast range of professional contacts built over the years & his many connections to the real estate & financial community will be helpful as Eastshore Investment LLC continues its growth.

In 2007-2009, Eastshore Investment LLC acquired several Realty Executive International Franchises covering Orange & Seminole counties & is currently the owner of the largest group of Realty Executive International Franchises in the State of Florida. Today, it is considered one of the top franchise members in the worldwide system. Eastshore Investment LLC also operates multi office title operations, property management & a real estate publication with a Central Florida distribution.

Let us all welcome Randy Lallement to our family of Eastshore Companies.

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